



Video Producer

We are looking for a Video Producer to create compelling and purpose-driven video content that inspires and engages.

As a Video Producer at MAD Squared, you'll play a key role in managing video projects from concept to completion. Working closely with our creative team, you'll help bring powerful stories to life for organizations making a positive impact in the world.

Your videos should tell awesome stories, be visually engaging, and communicate the right message. If you're a visual storyteller with strong technical skills, a passion for meaningful work, and the ability to work well with a team — we'd love to meet you.

The goal is to create videos that move people — and move them to action.

To apply, submit your application with full resume, current and expected salary to **james@madsquared.com** & **tony@madsquared.com**

Requirements

- Proven experience in video production (directing, shooting, editing)
- A strong portfolio showcasing storytelling and creative execution
- Proficiency in video editing software (Adobe Premiere Pro, After Effects, etc.)
- Ability to manage multiple projects from pre- to post-production
- Strong storytelling, visual, and pacing instincts
- Excellent communication and collaboration skills
- Ability to work methodically, meet deadlines, and handle feedback constructively
- Experience with animation/motion graphics is a plus
- Degree in Film, Media, Communications, or a related field is an advantage

Responsibilities

- Collaborate with Client and internal team to understand the video requirements and needs
- Develop video concepts and storyboards based on project objectives
- Plan and coordinate shoots — including directing talent and managing the crew
- Edit and finalize videos for various platforms (social media, web, events, etc.)
- Ensure brand consistency and strong storytelling across all content
- Stay updated with current video trends and techniques
- Troubleshoot and resolve production or editing issues
- Maintain high visual and audio quality standards