



WE ARE HIRING!



# Communications Manager

Holy Trinity Bukit Bintang (HTBB) is a vibrant Anglican church located in the heart of Kuala Lumpur with a mission to spark the evangelisation of the nations, revitalisation of the church, and the transformation of society.

We are looking for a Communications Manager to be responsible for both HTBB internal and external communication strategies. This is a leadership role which requires creative, managerial, and operational skills.

## The What

- Oversee and implement a multi-channel communications strategy from conception to delivery including; digital, video, audio and print content
- Provide hands on support to the Head of Content and designers in creating, planning and executing all campaign collaterals for HTBB events including HTBB Services (on-site and online), Alpha, Family Life Courses and Alpha Hub conferences
- Develop HTBB's voice and maintain brand integrity across all platforms
- Work with Ministry Heads to communicate the pulse of overall church activity
- Track engagement across various platforms and make data-driven decisions
- Vision to grow a volunteer Communications Team numerically, spiritually and creatively

## The Who

- Loves Jesus and the people of HTBB Church
- On board with and excited about the vision of HTBB Church and Alpha
- Spiritual maturity and unquestioned integrity
- A sense of calling into ministry and a passion to develop his/her calling.
- Able to work in a team-oriented, collaborative environment
- Culturally adaptable, a willingness to learn and receive feedback
- High level of initiative and ability to take a proactive approach to work
- Performs job duties on time with excellence

## Qualifications & Essential Skills

- Bachelor's degree in Communications, Marketing or a related field
- Minimum 3 years of communications, marketing or public relations or related experience
- Understanding and grasp of copy, graphic design, layout, and video content
- Strong copywriting and copy editing abilities in English
- Familiarity with social media platforms and social media marketing
- Excellent verbal communication and presentation skills
- Good organizational, planning, and coordination skills
- Passion for communicating church life effectively to inform the congregation, attract newcomers and encourage online follower engagement
- Ability to work on multiple projects simultaneously with high attention to detail and deliver on time
- Optional but would be good to have:
  - Good command in Mandarin language

## Sound good to you?

Apply today by sending your full resume, current and expected salary to: [asiapacificcareers@alpha.org](mailto:asiapacificcareers@alpha.org)